FLORIDA BAY CLUB CONDOMINIUM ASSOCIATION, INC. PLANNING COMMITTEE TELEPHONIC MEETING MINUTES

July 13, 2017

I. CALL TO ORDER/ ROLL CALL

A duly noticed telephonic meeting of the Planning Committee was called to order by Chairman Ed Daniel at 6:20 p.m. with the following persons in attendance:

Committee Members:

Ed Daniel, Chairman Jim Farmer Phillip Truran

Vacation Resorts International and Resort Management:

Richard M. Schwartz, Vice President of Resort Operations/VRI

II. NEW BUSINESS

- A. Determine FBC's Values
- B. SWOT Analysis (Strengths, Weaknesses, Opportunities and Threats)
- C. Develop FBC Objectives
- D. Develop Supporting Plan/Activities for FBC

Ed Daniel reviewed each of the above items as outlined on the FBC Strategic Plan, copies of which were provided to each attendee.

MOTION: Phil Truran moved to present the FBC Strategic Plan to the Board of Directors

for adoption.

SECOND: Motion was seconded by Jim Farmer.

DISCUSSION: None

VOTE: The motion was approved unanimously.

III. ADJOURNMENT

MOTION: Ed Daniel moved to adjourn the meeting at 7:12 p.m.

SECOND: Motion was seconded by Jim Farmer.

DISCUSSION: None.

VOTE: The motion was approved unanimously.

Ed Daniel, Chairman

RMS/jmf

fbc: 071317planmin